<table>
<thead>
<tr>
<th>Annual Objectives</th>
<th>Strategy</th>
<th>Target Population</th>
<th>Process Measures</th>
<th>Resources/Partners</th>
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</table>
| 1. **Educate the Davie Community on the principles of proper nutrition and physical activity.** | - Provide healthy eating information and physical activity guidelines to Smart Start of Davie County for dissemination in their newsletters to families they serve.  
- Provide healthy eating and physical activity “kits” for Smart Start of Davie County Resource Center.  
- Sponsor a booth featuring healthy eating information and physical activity guidelines at Smart Starts’ two annual events – Snacks with Santa and KidsFest.  
- Provide healthy eating tips (generated by a registered dietitian and/or MD) | - All Davie County families with young children  
- All Davie County families with young children  
- All Davie County residents | - Number of families reached through Smart Start newsletter, Resource Center, and/or events.  
- Number of website “hits.” | - WFBMC  
- Smart Start of Davie County  
- Public Health Department  
- WFBMC  
- Joslin Diabetes Center |
2. Increase public awareness of the prevalence of obesity.

- Provide healthy recipes in the Davie Chamber of Commerce e-newsletter.
- Provide a quarterly article in the Davie County Enterprise and/or DavieLife magazine featuring Dr. Skelton from Brenner FIT that highlights healthy food options for children.
- Provide BMI screenings at the Community Health Expo (hosted annually by the YMCA).

<table>
<thead>
<tr>
<th>Davie Chamber members</th>
<th>Number of recipe entries per year.</th>
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<tbody>
<tr>
<td>All Davie County families with young children</td>
<td>Number of newspaper and magazine articles per year.</td>
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<tr>
<th>WFBMC</th>
<th>Davie Chamber of Commerce</th>
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<tbody>
<tr>
<td>WFBMC</td>
<td>BrennerFit</td>
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<tr>
<td>Davie Enterprise</td>
<td>DavieLife magazine</td>
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<tr>
<td>Public Health Department</td>
<td>Davie Family YMCA</td>
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<tr>
<td>WFBMC</td>
<td>Number of website &quot;hits.&quot;</td>
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<td></td>
<td>Number of residents participating in health screenings.</td>
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<td>Number of brochures taken from the ED.</td>
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<td></td>
<td>Completion of heart-disease related training by two Davie Hospital employees.</td>
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<td>Chronic heart disease and prevention in the community. This knowledge will be used to design future programs for the community.</td>
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<tr>
<td>The Davie Hospital Foundation will provide an annual scholarship ($2,500) for nursing and/or health professional education to a Davie County resident.</td>
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<tr>
<td>Eligible students in Davie County</td>
<td></td>
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<tr>
<td>Scholarship awarded to Davie County resident to pursue a clinical education.</td>
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<tr>
<td>Davie Hospital Foundation</td>
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